

SEPTEMBER 16, 2016

«ALATAU» SANATORIUM

*EURASIAN
BEAUTY FEST*

**NETWORKING – EDUCATION – EXHIBITION – GALA-DINNER –
ENTERTAINMENT PROGRAM**

www.1ebf.kz

+7 727 329 61 19
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FIRST EURASIAN FESTIVAL OF BEAUTY INDUSTRY

EURASIAN BEAUTY FEST is exciting day trip for the beauty salon masters, owners and managers, distributors, and for all those involved in the beauty industry.



www.1ebf.kz



Who are they - the participants of our festival?



- **Hairdressers (250 masters)**
- **Cosmetologists (70 masters)**
- **Nail – stylists (50 masters)**
- **Make-up artists (50 masters)**
- **Heads (80 persons)**
- **Distributors (more than 40 companies)**



EURASIAN BEAUTY FEST

#МЕСТО_ВСТРЕЧИ_ПРОФЕССИОНАЛОВ 16 СЕНТЯБРЯ 2016

Г. АЛМАТЫ САНАТОРИЙ "АЛАТАУ"

НЕТВОРКИНГ
ОБУЧЕНИЕ
ВЫСТАВКА
ТОРЖЕСТВЕННЫЙ УЖИН

WWW.1EBF.KZ

HAIR-СТИЛИСТЫ, NAIL-СТИЛИСТЫ,
КОСМЕТОЛОГИ, ВИЗАЖИСТЫ, РУКОВОДИТЕЛИ
BEAUTY-БИЗНЕСА


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 SMART SATU
BEAUTY

FIRST EURASIAN FESTIVAL OF BEAUTY INDUSTRY

Each participant will take part in diverse training programs to be conducted by leading experts of beauty industry of Kazakhstan and abroad, as well as to build a business partnership, and spend an evening with business partners.

 SMART SATU
BEAUTY

 SMART SATU
BEAUTY

LOCATION. The sanatorium "Alatau"

"Alatau" complex includes the hotel, a lot of meeting rooms, swimming pool, exhibition hall, restaurant facilities and everything you need for outdoor activities and events. The resort is one of the most beautiful places to stay in Almaty.



www.alatau-spa.kz

PROGRAM

FRIDAY. 16 SEPTEMBER 16 YEARS.

09.00 - 10.00 | Registration of participants.

"CHOCOLATE" business breakfast. The story of the festival.

10.00 - 17.00 | TRAINING PROGRAM:

Section №1. **Hair – stylists.** 6 training programs / more than 12 techniques. On-line broadcast on the big screen.

Section №2. **The exhibition** «BEAUTY LAND». Online sales.

Section №3. **Make-up artists.** 4 training programs.

Section №4. **Nail – stylists.** 4 training programs.

Section №5. **Cosmetologists.** 4 training programs.

Section №6. **Leaders.** 4 training programs.

Section №7. **Multi.** 5 training programs.

17.00 – 18.00 | DAILY RESULTS. Presentation of certificates.

19.00 – 23.00 | ENTERTAINMENT PART:

Gala banquet. / Live music. / Dancing under the stars. / Raffle of gifts. / Magic fireworks.



SPONSORSHIP

We offer you to become a sponsor within
EURASIAN BEAUTY FEST.

Using the proposed advertising opportunities within EURASIAN BEAUTY FEST, your company gets a great chance to attract the attention of a large audience for their professional services, brands and products, both during the Festival, and long before the meeting, thereby increasing the number of potential partners and customers.

The cost of sponsorship packages:

General sponsor - 500 000 KZT.

Official partner - 300 000 KZT.







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SPONSORSHIP

	GENERAL SPONSOR	OFFICIAL SPONSOR
PRICE	500 000 KZT≈1400 EUR	300 000 KZT≈800 EUR
Exhibition place: approximately for 500 persons from beauty industry	4 sq. m.	3 sq. m.
Perform master-class on Your production		
Speech of sponsor's representative at the ceremonial gala-dinner		
Placement of sponsor's logo on the big torte		
Placement of module in Customer logbook for beauty salon (2000 exemplar)	2 Module	1 Module
Placement of sponsor's logo on the all printed materials		

continuation ...

SPONSORSHIP

	GENERAL SPONSOR	OFFICIAL SPONSOR
PRICE	500 000 KZT≈1400 EUR	300 000 KZT≈800 EUR
Expression of gratitude to the sponsor on the gala-dinner		
Providing invitation tickets to the festival	5 tickets	3 tickets
Logo on the festival's website www.lebf.kz		
Distribution of promotional materials to participants of the festival sponsor		
Special place for the representatives of the Sponsor in VIP-box during the gala-dinner		
Banner advertising on www.wikicity.kz information portal (daily audience of about 20 000 users)		

ПРАЙС ДОПОЛНИТЕЛЬНЫХ УСЛУГ

СТОИМОСТЬ	ТЕНГЕ
Выставочное место, 1 кв.м.	20 000 тенге
Проведение обучающих семинаров для целевой аудитории на продукции Партнера	200 000 тенге
Распространение рекламной и сувенирной продукции	5 000 тенге
Размещение полноцветного рекламного модуля на специализированной книге регистрации для салонов красоты (2000 экз)	20 000 тенге
Размещение логотипа на баннере	20 000 тенге

CATALOGUE FOR ADDITIONAL SERVICES

PRICE	KZT
Exhibition place, 1 sq.m.	20 000
Perform master-class on Your product	200 000
Distribution of advertising and souvenir production	5 000
Full color advertising module on the specialized registration book for beauty salons (2000 copies)	20 000
Placement of the logo on the banner	20 000



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HEAD OF PROJECT

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Eurasian Beauty FEST

